

## ***Community Outreach Report— January 2019***

The list below is a partial representation of community outreach activities designed to support diversity & inclusion and foster strong community relationships.

### **Leadership and Honors**

- Nancy Stager, EVP Human Resources, participated in a taped cable television program for “Kelly’s Quest,” to discuss Eastern’s role in the “Yes on 3” campaign.
- Paul Alexander, Chief Marketing Officer, served as a panelist at the Museum of Fine Arts. The panel discussed modern photography and how it can be used to build personal and corporate brands.
- Glynn Lloyd, Executive Director of the Business Equity Initiative, joined the “Add Passion and Stir” podcast to discuss how diversity, equity, and inclusion drives profit and builds community.
- Michael Tyler, Chief Investment Officer, served as a featured speaker for a group of not for profit organizations. Michael shared his insights about *Managing an Endowment in Turbulent Times* to organizations that may wish to create, invest, or manage an endowment.

### **Community Partnerships**

- Eastern hosted a Welcome Reception for Conexión’s newest members of the Latino Leadership programs. The reception was held at Eastern’s corporate headquarters located at 265 Franklin Street to provide networking opportunities with many of Boston’s top executives.
- Eastern employees conducted Financial Literacy classes focused on banking, credit, and home buying for the following organizations:
  - *Boys & Girls Club of Charlestown*. The Club provides educational, social, recreational and cultural programming for youth.
  - *Megan’s House*. A substance abuse treatment program.

### **Events and Sponsorship**

- Eastern Bank employees celebrated Martin Luther King Jr.’s memory in communities throughout Massachusetts including:
  - 49<sup>th</sup> Annual Martin Luther King Jr. Memorial Breakfast in Boston. This is Boston's premier, and the nation's longest-running, event dedicated to the memory of Dr. King. Over 2,000 people were in attendance.
  - 16<sup>th</sup> Annual Boston Children’s Chorus MLK Tribute Concert. Each year the chorus performs at Jordan Hall to commemorate Martin Luther King Jr., an event attended by many community members.
  - 11<sup>th</sup> Annual Martin Luther King Jr. Business and Community Breakfast at the Roxbury YMCA. This is a major fundraiser to support programs while remembering MLK Jr.’s legacy and values.
- Get Konneted’s Lunar New Year Celebration. Get Konneted is a bi-monthly networking event that connects professionals, business executives, and entrepreneurs from various cultures.
- Combined Jewish Philanthropies Lawyers and Accountants Dinner. Provides help to struggling families and builds housing for the elderly.
- Project LEARN (Lowell Educational Alliance Resource Network) Book Nook. Develops programs that prepare students by providing them with the skills and innovative thinking needed to succeed.
- Dover Chamber of Commerce Annual Awards Gala. Celebration of Dover’s business and community accomplishments.
- Merrimack Valley Chamber of Commerce Mayors and Managers Breakfast Forum. Mayors and Town Managers from across the Merrimack Valley gather to update the community on issues that impact Merrimack Valley businesses, residents, and the communities at large.